

**LONG LIVE LODGING / LODGING LEADERS PODCAST
WINS BRONZE STEVIE® AWARD IN
2020 STEVIE AWARDS FOR WOMEN IN BUSINESS**

Women Around the World to Be Recognized During Virtual Event

ATLANTA, GA – October 5, 2020 – Long Live Lodging and its Lodging Leaders podcast has been named the winner of a Bronze Stevie® Award in the Media Hero of the Year and Podcast of the Year categories in the 17th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees, and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Winners will be celebrated during a virtual awards ceremony on Wednesday, December 9. [Registration for the ceremony is now on sale.](#)

More than 1,500 entries were submitted this year for consideration in more than 100 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year.

Long Live Lodging, an online multimedia news organization that covers the hospitality industry, and its podcast, Lodging Leaders, placed in the **Media Hero Award** category for its coverage of the COVID-19 pandemic’s impact on the hospitality industry.

Lodging Leaders also placed in the **Podcast of the Year** category for its coverage of trends and issues in the industry, highlighting its April 15 report on hotel franchising and the impact the coronavirus crisis is having on the franchiser-franchisee relationship. The episode’s downloads exceeded Lodging Leader’s average by 160 percent and clearly demonstrated the company’s mission to produce programs that inspire success through timely, responsible, fair and balanced reporting. Other episodes recognized were those that explored women in leadership as well as other topics on diversity, inclusion and equality in the industry.

Judy Maxwell, co-founder, principal and editorial director of Long Live Lodging, was recognized by Stevie Awards for Women in Business for contributing to the growth of the news organization since its official launch in September 2019.

Details about the Stevie Awards for Women in Business and the list of Gold, Silver, and Bronze winners in all categories are available at www.StevieAwards.com/Women.

Gold, Silver, and Bronze Stevie Award winners were determined by the average scores of [more than 180 business professionals](#) around the world, working on seven juries.

Maggie Gallagher, president of the Stevie Awards, said, “In a year like no other in our lifetimes, we’ve produced a cohort of amazing, Stevie-winning women, organizations, and achievements like no other. At all times our winners show themselves to be fearless and indomitable, but their leadership and example are especially valued this year. We congratulate all of our Gold, Silver, and Bronze Stevie winners. We look forward to celebrating them during our December 9 virtual ceremony, and to hearing from some of them during our Women|Future Conference on November 12-13.”

The Stevie Awards will stage its third annual Women|Future Conference virtually on November 12-13. Registration is just \$99, or \$49 for current students with an active student ID. Details and registration are available at www.WomenFutureConference.com.

Yet to be announced are the winners in three Red Ladder Women in Technology categories, sponsored by HCL Technologies, as well as five Grand Stevie Award winners in the competition. HCL category winners, and the identities of the best-of-the-competition winners, will be announced during the week of October 12.

Entries for the 2021 Stevie Awards for Women in Business will open in May. The 2021 awards dinner will be staged on Saturday, November 6 at Caesars Palace in Las Vegas, Nevada USA.

About Long Live Lodging / Lodging Leaders podcast

Judy Maxwell and fellow founders Jonathan Albano, Anand Patel and Neha Patel established Long Live Lodging / Lodging Leaders podcast to provide news and information on a modern online storytelling platform. Albano founded Lodging Leaders in 2015 as a one-to-one Q&A with an industry expert. In early 2019, he and Maxwell joined forces and redesigned the show into a scripted narrated news story format that includes more the one voice on a given topic. Complementing each podcast is a multimedia report that includes a blog, images and other content as well as links to related sources of information. Over the past year, the organization has seen the numbers of podcast downloads grow by more than 60 percent.

As a startup, the Atlanta, Georgia-based team continues to refine the Long Live Lodging / Lodging Leaders platform with the goal to continue to grow its platform and fulfill its mission of providing “Multimedia Storytelling for the Modern Age of Hospitality.”

About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

HCL Technologies sponsored the Red Ladder Women in Technology Awards in the 2020 Stevie Awards for Women in Business.

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